**MPL announced as a principal sponsor for KKR & TKR**

MPL is an Indian startup for Gaming and esports industries and is promoted and run by innovative young minds. It is now ready for the status of a principal sponsor Kolkata Knight Riders (KKR) and Trinbago Knight Riders (TKR), co-owned by Shah Rukh khan. TKR in CPL (Caribbean Premier League), and KKR in IPL (Indian Premier League), both are top successful franchises and have the support of big stars too.

Venky Mysore, the CEO of KKR, announced on his twitter handle in the evening on Friday that MPL is now the sponsor for TKR in CPL and KKR in IPL. He then added that MPL is a famous Indian startup in gaming and Esports industries and is run and promoted by young people with innovative minds. He concluded with the fact that he is looking forward to transforming this partnership into a successful step.

VP of MPL’s Growth and Marketing, Abhishek Madhavan stated that they have some best game players and teams who compete for winning, and that is the basic concept behind MPL. And this sponsorship will help the company to gain more success and bring more users to the brand. TKR is also one of the strongest teams and has won 3 times in CPL championships. He concluded with the fact that this sponsorship will help to bring MPL to the international level.

MPL is a mobile Esports gaming platform, founded in 2018. The platform has 50+ games like the World Cricket Championship (WCC) and around 45 million users registered. Shubh Malhotra and Sai Srinivas are the founders of MPL; they are also the co-founders of a mobile phone startup, Creo. MPL is only present in India and Indonesia till now and has offices in Jakarta, Pune, and Bangalore.

In 2020, CPL will start from August 18th, and the finals for the same will held on 10th September. On the other hand, IPL will start later on 19th September, and the finals for that are scheduled for 10th November.